

Colorado Springs
Toastmasters Leadership Institute
Saturday, August 3rd, 2013



WHERE LEADERS ARE MADE

Registration: 7:30 AM
Training: 8:00 AM to 12:20 PM
Embassy Suites Hotel
7290 Commerce Center Drive
Colorado Springs, CO 80919

District 26 Toastmasters Leadership Institute
August 3, 2013 Embassy Suites Colorado Springs

Registration Meet/Greet Refreshments

7:30 AM–8:00 AM
Ballroom Hallway

Club Officer Training Part I: Opening Session - Pikes Peak Ballroom **8:00 AM–8:55 AM**

Welcome	Keith Horowitz	8:00 AM - 8:05 AM
Introduction of Keynote Speaker	Bea Garcia Macliz	
Keynote speech "Stories with a Twist"	Judy Lloyd	8:05 AM - 8:30 AM
District Division Governor	Tom Hobbs	8:30 AM - 8:35 AM
Marketing and the Distinguished Club Program	Deborah Frauenfelder	8:35 AM - 8:40 AM
Education & Training and the Distinguished Club Program	Linda Rhea	8:40 AM - 8:45 AM
Learning Masters Program Overview	Bonnie Ann Smith Norm Frickey	8:45 AM - 8:51 AM
Club Officer Trainers Line Up on East Side of Room		8:51 AM
Introduce Club Officer Trainers	Linda Rhea	8:52 AM - 8:55 AM

Club Officer Training Part II: Individual Club Offices

9:05 AM–10:00 AM

(Club Officer Training, Specifics of the office, Sharing Best Practices)

President	Mike Pierson	Continental Ballroom A
VP of Education	Norm Frickey	Continental Ballroom B
VP of Membership	Deborah Frauenfelder	Pikes Peak Ballroom Corner 1
VP of Public Relations	Mitch Krayton	Pikes Peak Ballroom Corner 2
Secretary/Treasurer	Jennifer Costello Bonnie Ann Smith	Pikes Peak Ballroom Corner 3
Sergeant at Arms	Niki Moore	Pikes Peak Ballroom Corner 4

Club Officer Training Part III: Club Officers Best Practices

10:10 AM–10:30 AM

Club Officer Teams Sharing Top 2 Best Practices	Linda Rhea	Pikes Peak Ballroom
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Educational Sessions I:

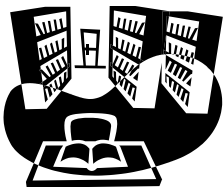
10:40 AM–11:25 PM

The Four Pillars of Successful Coaching	Mark West	Pikes Peak Ballroom Corner 1
Speaker's Bureau – Spread Your Wings	Terri Larsen	Pikes Peak Ballroom Corner 4
Attracting New Members to Your Club	Mitch Krayton	Continental Ballroom A
S.T.O.R.Y UP -- Connecting with your Audience	Norm & Sharon Frickey	Continental Ballroom B

Educational Sessions II:

11:35 AM – 12:20 PM

Judges Training	Bea Garcia Macliz	Pikes Peak Ballroom
Toastmasters 2.0: Making the Most of Your Membership	Rich Hopkins	Continental Ballroom A
The Speaker's Learning Cycle	Chris Mortenson	Continental Ballroom B



Bookstore is located in the Back of the Pikes Peak Ballroom.

Officer Training Sessions Facilitators

Officer Session	Facilitators	Education	Current Office	Clubs
President	Mike Pierson	ACB, ALB	Secretary, Peterson	Peterson Toastmasters
VP Education	Norm Frickey	DTM	Past District Governor	Evening Stars Club, Flatirons View
VP Membership	Deborah Frauenfelder	DTM	Lt Gov Marketing	Orbiting Toasters, Simply Speaking, & Professional Presenters
VP Public Relations	Mitch Krayton	DTM		Evening Stars Club
Secretary/ Treasurer	Jennifer Costello Bonnie Ann Smith	ACS, ALB ACG, ALB	Area Governor Area Governor	EntSpirational Speakers Club UCCS Toastmasters
Sergeant At Arms	Niki Moore	DTM	President	FACCMasters Toastmasters

**Please join us after the training for an “unhosted” lunch
 in the Polo Club at Embassy Suites.
 You can share your ideas to implement what you learned with each other!!**

**Thank you to Michelle Apricio and the Embassy Suites for your service.
 We appreciate you making room for us on short notice.**

Keynote

Stories With A Twist

Judy Lloyd



Judy Lloyd, DTM has been a Toastmaster and speaker for 24 years. She served as the D26 District Governor from 2001-2002 and has been an instructor at several TLI's. Judy became a certified Spellbinders Storyteller in 2011 and now serves on the Spellbinders National Council of Trustees. Spellbinders is an international organization of members who enjoy telling stories to adults for entertainment and to elementary school students to encourage their love of reading and to stimulate their imaginations.

Elective Educational Sessions

S.T.O.R.Y UP -- Connecting with your Audience

Norm & Sharon Frickey



Description: Sharon and Norm Frickey, creators of Story Up, present an inter-active session of S.T.O.R.Y. Up and share their hands-on approach to putting life's experience into stories. Stories give our speech authenticity and connect with our audience. This session offers a unique visual experience to explore the brain/body connection in processing our worldview in life, your worldview may change in an instant. The phone rings, a Situation develops, Thoughts create feelings, we explore our Options—the "what to do" Response creates your next story. We are our stories. Not only is there power in an authentic, unique story only you can tell, but there

is also someone in the room who benefits from hearing it. Rise to the challenge and "Story Up."

M. Sharon Frickey, DTM. Sharon describes herself as a "traveler in the quantum soup." Along with her husband, Norm, they present workshops and keynotes using their own authentic stories & share a unique way to find the story in the experience. Sharon is currently a member of Flatirons View Toastmasters and advanced club Evening Stars.

Norm Frickey, DTM. Norm (co-traveler in the quantum soup) believes Toastmasters change people's lives. From his first experience in a Japanese-American Toastmasters club while serving with the US Army in Japan to retirement and serving as District 26 Governor, his leadership and communication skills support his commitment to veterans' issues. His presentations to service organizations and schools are an ongoing part of his work. Norm is currently a member of Flatirons View Toastmasters and advanced club Evening Stars

Attracting New Members to Your Club

Mitch Krayton



Description: If your club has too many members, don't come to this session. For the rest of you, find out where the prospects are, how to attract them to a meeting, how to enroll them into the organization and how to keep new members and your entire club excited to participate. DTM Mitch Krayton will tell you the secrets of *Attracting New Members to Your Club*.

Mitch Krayton, DTM, is new to Colorado, but not to Toastmasters. For more than 25 years, Mitch has served in every club office and actively participates in District roles to promote the incomparable benefits of the club. He is a travel expert, professional speaker, and a voice actor. His clubs have been President Distinguished, and that requires a continuous flow of new members. Mitch is proud to be an active contributor to District 26.

Judges Training

Bea Garcia Macliz



Description: Contest judging gives new perspective to the elements of a speech which will be a benefit whether you ever judge a contest or not. Judging is NOT the same as evaluating. District 26 asks all Judges at Area, Division and District Contests to complete training. Topics deserving special attention include Speaking Area and "borrowed material." Come to this class, learn the intricacies and review the Tall Tales Ballot. You will receive a Trained Judges ID Card. You will have new insight the next time you evaluate on elements of a speech.

Bea Garcia Macliz, DTM, is our Immediate Past District 26 Governor. She joined Toastmasters in 2002 and is currently a member of Professional Presenters, New Life, Peterson and Pueblo Toastmasters clubs. Bea currently serves as President at Peterson Toastmasters and VP PR at New Life Toastmasters.

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Toastmasters 2.0
Rich Hopkins



Description: Taking your Toastmasters experience to a higher level, whether you've been in for 30 days or 30 years. Talks about improving your experience within the organization and taking your talents out into the world. **Rich Hopkins, ATMG, CL** has been speaking and selling for the better part of the last 30 years, be it at ad agencies, major metropolitan newspapers, or, at the age of 16, the drive thru window of Taco Bell. In Toastmasters since 1999, he's also finished in the Top 90 speakers out of 280,000 Toastmasters seven times, finishing 3rd in the world in the 2006 Toastmasters World Championship of Public Speaking, and appears in the recently released documentary 'SPEAK - the Movie'. In his spare time, he's happily married to his internet sweetheart and the father of six amazing children.

He's now a working speaker and presentations coach, and has authored a book on speaking with humor - Go Ahead & Laugh, and writes the highly regarded blog, Speak & Deliver. Rich credits our organization for putting him on the path for his current career passion and success - and continues to work our program to benefit his own long-term goals, the goals of others, and the goals of Toastmasters International through his own approach - what he calls Toastmasters 2.0!

The Four Pillars of Successful Coaching
Mark West



Description: Coaching is a very powerful way to invoke change, when done properly. Sadly, there is a lot of confusion on what a coach is and does. After this workshop you will have four building blocks to be an effective coach which will enable you to improve lives as well as Toastmaster Clubs.

Mark West, ACG, ALB, is the District 26 Club Coach Chair. He joined Toastmasters in 2005 and currently serves as VP Public Relations at Rocky Mountain Toastmasters Club.

Speakers Bureau - Spread Your Wings
Terri Larsen



Description: If you'd like to spread your speaking wings outside of Toastmasters, consider joining the Speakers Bureau. Hundreds of local organizations seek speakers on a weekly basis. In this session we will explore how you can boost your professional credibility, make a difference on important issues, build even more self-confidence, and possibly earn some extra money.

Terri Larsen, DTM, is the current District 26 Speakers Bureau Chair. Terri is a member of Professional Presenters, and Proudly Speaking.

Educational session: The Speaker's Learning Cycle
Chris Mortenson



Description: Would you like to learn how to efficiently and continuously improve your public speaking? In this condensed version of the 12-hour Winning Speakers Workshop you will gain a basic understanding of the Speaker's Experiential Learning Cycle, which explains how great orators improve from one speech to the next. You will gain insights into how to acquire useful feedback, what you can learn from feedback and where to find other information can be applied to future speeches, how to construct and prepare for your next presentation, and how to present like a champion. We will discuss tips and techniques from the top speakers, speaking coaches, and some of the past world champions of public speaking that help set the best speeches and speakers apart from the rest.

Chris Mortenson ACS, ALB, has been very involved with Toastmasters International since 2006. He has delivered over one hundred speeches at dozens of different Toastmasters clubs spanning several US states and three countries. He lives in Colorado Springs and currently works as a consultant to an oil company in Saskatchewan Canada where he is a member of the Heavy Oil Masters club. He has been president of two different clubs including UCCS Toastmasters; served as local Area S2 Governor (2008-'09), has presented speeches and training at district and division level events, and has been published in the Toastmaster magazine.

Future District 26 Leadership Training and Upcoming Special Events

Alamosa TLI

Tuesday, Aug 6, 2013
Alamosa, CO
Contact: Bea Garcia Macliz,
bea.garcia.macliz@gmail.com

Gillette TLI

August 20, 2013
6:45 AM to 7:45 AM
Community Room, City Hall, Gillette
Gillette, WY
Contact: Barb Luthy, pbluthy@msn.com

Excelsior TLI

Saturday, August 24, 2013
8:45 to Noon
Lutheran Church of the Master
14099 W Jewell Ave., Lakewood, CO
Contact: Melissa Sandow,
melsplace@cheerful.com

Highlands Ranch TLI

Wednesday, August 28, 2013
Northridge Recreational Center
6:00 PM to 9:00 PM
8801 S Broadway
Highlands Ranch, CO
Contact: Joe Fleenor
joehandymanjoe@yahoo.com

Grand Junction TLI

Saturday, Aug 31, 2013
8:00 AM to 12 PM
3090 N 12th Street, Room 102,
Grand Junction, CO
Contact: Yvonne Bryant
DivF1314@d26leaders.org

Pueblo/La Junta TLI

August, 2013
Pueblo/La Junta, CO
Contact: Bea Garcia Macliz,
bea.garcia.macliz@gmail.com

UPCOMING EVENTS

Own the Stage by Darren La Croix

Thursday, August 8, 2013
Time: 6:30 PM to 9:00 PM
Fee: Canned goods for Salvation Army
Salvation Army
3900 East Arapaho, Centennial, CO
Contact: Linda Rhea,
LGET1314@D26Leaders.org

District 26 Fall Conference,

Tall Tales Speech and Evaluation Contest &
District Council Meeting
November 8 – 9, 2013
Double Tree DTC
7801 Orchard Road
Greenwood Village, Colorado

Thank you for contributing to the success of the 2013-2014 leadership training.